



*Welcome To*

# Tesla Power USA

Energy | EV | Wellness

**APAC Office:**

# 1003-4-5, Tower-1, DLF Corporate Greens,  
Sector 74A, Gurugram, Haryana- 122004 (INDIA)

**MENA Office:**

# 1902, Rotana Towers, Sheikh Zayed Road,  
Dubai, UAE - 500001

**Global Headquarters:**

# 358/3524, Silverside Road, Wilmington,  
Delaware, USA-19810-4929

# About Us

**Tesla Power USA LLC's** is headquartered at Florida, USA and has been acknowledged for being a pioneer and leader in introducing affordable batteries with long life that has revolutionized the energy storage industry. **Tesla Power USA** now has expanded it's operations in many countries in Africa and Asian markets. We have a very strong presence in India through our distribution channel partners and retail.

Our endeavor is to keep on innovating, powered by our strong R&D team, and provide the benefits of such innovative technologies to fulfill the ever growing demand in the energy storage space, wellness and EV sectors.

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**20+  
CNF**

**250+  
Distributors**

**5000+  
Dealers**

**500+  
Tesla Power Shops**



# Our Strength

Tesla Power USA is launching exclusive opportunity in **India** to join Fastest Growing **Retail** Network of 3 major business verticals which serve **Energy**, **Wellness** and **EV**.

[View More](#)

# Energy Division

Tesla Power USA brings you the range of the best LONG-LASTING and AFFORDABLE Batteries.

- Inverter Battery
- 2-Wheeler Battery
- 4-Wheeler Battery
- Truck/Tractor Battery

- Hybrid/SMF Battery
- 2V/12V Battery
- HUPS/Industrial Battery
- Solar Panel
- Smart Inverter



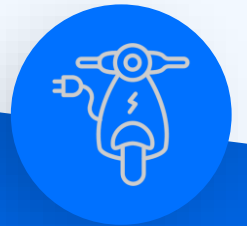


# EV Division

2-Wheeler  
Electric Scooter

Electric Vehicle  
Charging Station

Battery Swapping  
Station



# Wellness Division

- Alkaline Water Purifier
- Air Purifier
- Dehumidifier



# Energy Division



# EV Division



# Wellness Division



# Total Investment\*

Tesla Distributorship

**Wellness Division**

5-10 Lacs\*

**Energy Division**

10-15 Lacs\*

**EV Division**

15-20 Lacs\*

\*\*\*Subject to availability & area of that region



# MEDIA & MARKETING SUPPORT

# BRAND PROMOTION & MARKETING SUPPORT



MARCOM WILL BE RESPONSIBLE FOR PLANNING AND EXECUTING ALL OF OUR INTERNAL AND EXTERNAL COMMUNICATIONS AND MARKETING SUPPORTS.

At initial stage we will be providing you dockets & Pamphlets 1-Invertor Battery, 2-Automotive Battery & 1-Two wheeler Battery & Leaflets and Digital Marketing support.

With a decent spread in the market Radio, Print, & Digital Media, Exhibitions and Road Shows & all BTL Activities will come into action.

As TOI & HT is our service partner's brand equity partner so we have easy to reach our end users through the media available with the TOI & HT in addition to other media houses.

We **Tesla Power USA Inc.** consider marketing as the process of promoting or communicating about a company, brand, product or service through the use of various media Platforms.

We follows "4Ps" Principals: Promotion, Price, Place (location of sale), and Products



# B2B MARKETING

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Pan  
India

Marketing Activities of a Business aimed at other businesses. The clients could range from partners, affiliates to sponsors or industry regulators. We build a better business relationship with supplier, seller or buyer.

# B2C MARKETING



MARKETING ACTIVITIES OF A BUSINESS AIMED DIRECTLY AT THE END CONSUMER. TO GENERATE AWARENESS, INTEREST, DESIRE AND PROVOKE ACTION AMONG END CONSUMERS.

# OOH MEDIA



OUT-OF-HOME MEDIA IS A COLLECTIVE TERM DESCRIBING ALL TYPES OF MEDIA PROSPECTS CAN SEE OUTSIDE OF HOME – IN PUBLIC. IT COULD E.G. INCLUDE SINAGES, BILLBOARDS ADS ON BUSES OR DIGITAL SCREENS IN ELEVATORS. TO GAIN AWARENESS AND INTEREST IN OUR PRODUCT OUTSIDE OF OUR PROSPECTS HOMES.



# POP/POS DISPLAYS

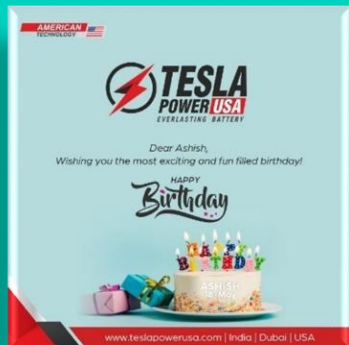
You can see Point of Purchase or Point of Sales displays in retail, distributor shop such as leaflets, brochures, danglers and collaterals.

## PROMOTIONS

In the context of marketing, promotions are considered as sales offer such as discounts, Schemes that could be seasonal, annual/semi-annual or in the course of a product launch. To give price-related incentives to customers to buy our product.

- **PRINT MEDIA**
- **LAUNCHING AD**
- **DISTRIBUTOR ENQUIRY AD**
- **TPS AD**
- **LEAD GENERATION AD**
- **BRAND AWARENESS & PROMOTIONAL ADV**





# INVITING CHANNEL PARTNERS AND DISTRIBUTORS

Drive Your Growth with Tesla Power USA



## KEY FEATURES

- ✓ Max. Product Warranties
- ✓ Competitive Prices
- ✓ USA Technology
- ✓ Profitable Margins
- ✓ Largest Service Network
- ✓ Low Maintenance Products

## DISTRIBUTORSHIP REQUIREMENTS

- ✓ Stocking of Products
- ✓ Distribution To Retailers
- ✓ Office/Store- 1000-1500 SQ FT
- ✓ Investment As Per Territory

 For more information call us  
**97060 76076**

**CALL NOW**

Visit our website  
[www.teslapowerusa.in](http://www.teslapowerusa.in) 

# Thank You

Interested in Taking Distributorship of  
**T e s l a P o w e r U S A I N C . ?**

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