



**WE
EMPOWER
YOU**

ABOUT US

Tesla Power USA based in Gurugram, India has been acknowledged for being a pioneer and leader in introducing affordable batteries with long life that has revolutionized the energy storage industry.

We have introduced first ever EV 2Wheelers with Fire Suppression Technology inside.

With our expertise and years of research in “Healthy Water”, we introduced our range of world-class Alkaline Water Purifiers.

With a strong force of service engineers on the ground and largest service network, we provide excellent after sales services to our customers.

We also offer extended life with warranty on used batteries with our patented technology, ensuring that our customers save money and contribute in protecting the environment.



INDIAN FOOTPRINT

20+ Warehouses

300+ Distributors

400+ Tesla Power Shops

50+ EV Stores

5000+ MBOs

MARKET SIZE

Battery business in India is pegged at INR 70,000 Crore growing at 9% CAGR

India Electric Vehicle Market size was valued USD 1.45 billion in 2021. The market size of India Electric Vehicle industry projected to grow from USD 3.21 billion in 2022 to USD 113.99 billion by 2029.

- GlobeNewsWire

India Solar Energy Market Analysis Report 2023: Cumulative Installed Solar Energy Capacity Increased from 6.76 GW in 2016 to 54 GW in 2022, Expanding at a CAGR of 41.39% - Forecasts to 2027

- ResearchAndMarkets.com

Alkaline Water Electrolysis Market Size is Expected to Reach 180.03 million by 2028 | Exhibiting CAGR of 6.5%

- GlobeNewsWire



VISION



To be the most trusted brand worldwide by 2030 by achieving 100% customer satisfaction through our future ready, Innovative Technology and Products to meet consumer demands.

MISSION



To be the number one brand in sun shine industry across Energy Storage, Water Purification, Solar & EV in India. We will infuse innovation, focus on quality sustainable products and affordable solutions. We will establish strong channel in India including 1000+ Distributors, 10,000+ MBOs and 1000+ EV Stores and 1000+ Tesla Power Shops.

OUR CULTURE



Teamwork

We believe in TEAMWORK and the limitless possibilities of collaborative synergy.



Leadership

We LEAD BY EXAMPLE and establish an environment of continuous improvement.



Integrity

We consistently demonstrate highest ethical standards in our actions



Respect for People

We RESPECT,CARE and have DIGNITY towards all individuals and value our diversity



Quality We Deliver

QUALITY is ingrained in our team. All our VALUES are driven by it.



Community

We play an active role in making our community a SAFE and BETTER place to live and work.



Customer Centric

We LEAD BY EXAMPLE and establish an environment of continuous improvement.



Known for Performance

We strive for continuous improvement in our PERFORMANCE.



THE LEADERSHIP TEAM



John H. Vratsinas

Chairman

He graduated from University of Iowa's College of Business with a degree in Finance. He has established numerous global investment & operational enterprises spanning industries from Insurance to Agritech to Clean Energy. Named to the 40 under 40 list by the Des Moines Business Record. Has served on multi philanthropic and civic boards.



Kavinder Khurana

Managing Director

He is a social entrepreneur who is passionate about innovation in technology and aims to create an impact on the lives of people. With an experience of 25 years in various industries and a vision to bring change in society, he co-founded Energy and Fire Tech India Pvt Ltd, Kanshi Technovation Pvt Ltd, and Green Lava Eco Solutions Pvt Ltd.



Shubash Arya

Executive Director

He has more than three decades of experience with both domestic and international experience.

Successfully contributed as Regional Executive Officer REO – South with Etisalat Db Telecom Pvt. Ltd, CEO Tata Teleservices - Punjab, COO Tata Teleservices, Circle Head – Essar Cellphone (Vodafone) and Head Operation Meerut & Agra Escotel (Idea).



Rohit Karan

Executive Director

25 years of continuous learning from Indian and International markets. The journey had been dynamic and interesting from a Trainee to Executive Director. Experience in Telecom, Retail and Construction industry. Proven ability to scale up start up operations to large scale companies.



Sandeep Trikha

Chief Sales Officer

A result oriented professional with over 30 years of experience in channel sales & B2B. Proficient at analyzing market trends to provide critical inputs, formulating selling & marketing strategies.

A strategist with proven skills in implementing risk policies and managing enterprise wide risks with effective mechanism to mitigate them.



Pankaj Kalra

Chief Commercial Officer

He is a Techno Commercial Professional having +29 Years of Working Experience in the Automotive and Consumer Appliance Industry. He has proven competencies in Business Dev, Vendor Dev & Localization of Automotive Components, Appliance Products and Components.



Pooja Sharma

Business Head - Retail

Pooja has over 16 years of working experience in the Retail & Marketing, Business Development & Modern Trade. She is responsible for defining and creating the vision and strategy of business development for the Organization. She has successfully demonstrated extensive business development, sales force efficiency and people management within large, multicultural & international setups.



Rajesh Rana

Vice President- Operations

A result oriented professional with over 30 years of rich experience in service function across product lines such as Batteries, Inverters, Electric Vehicle, UPS, Solar Products, IT hardware, RO & Electrical appliances.

Over the years he has successfully contributed as an Operations professional at LG, Exide USA, Sukam, Microtek, Okaya Power, Okaya EV, Genus



Anurag Sharma

General Manager- Appliances

Anurag has more than 28 years of rich experience in Sales & Marketing across product lines of Electrical Appliances, Electric Vehicle & Cycles.

Over the years he has successfully contributed as a Marketing & Business professional at Kent RO Systems, Nasaka Water Purifier, Blue Mount Appliances, Bluebird Pure Private Limited & Essel Energy Infra



Manoj K Pahwa

Chartered Finance Officer

He is B.COM (H), FCA, PGDBA, DISA is the founder of the Manoj Pahwa & Associates, Chartered Accountants. He has qualified the certificate course on valuation conducted by ICAI. He was enrolled as a member of the Institute of Chartered Accountants of India in 2001 and has an experience of more than 20 years in almost every facet of Income Tax and the accounting profession.



Roopak Tomar

Head – Human Resources

An HR professional over 14 years of experience in multiple HR domain Expert in change management & setting up organization culture in line with organization vision. He has an experience to work with Telecom & Automobile industries in past.



TESLA POWER USA NETWORK

Sales Network in 15 Countries

India, USA, UAE, Oman, Qatar, Kuwait, KSA,
Iraq, Yemen, Jordan, Bahrain, Nigeria,
Ethiopia, Kenya and Zimbabwe

Manufacturing/Sourcing

India, Korea, Malaysia, Turkey, Egypt and
Bangladesh





**BUSINESS
VERTICALS**



OUR BUSINESS VERTICALS



ENERGY

Batteries

Two-Wheeler Battery
Automotive Battery
Inverter Battery
Heavy Commercial Battery
Hybrid (SMF/ VRLA) Battery
Lithium Ion Battery

Inverters

Home/ UPS Inverter
Industrial UPS

Solar

Solar Batteries
Solar Panels
Solar EPC
Solar Rooftop Solutions
Solar Pumps
Solar Street Light
Solar Community Power Solutions (off-grid)

APPLIANCES

Water Purifiers

Domestic Alkaline Water Purifiers
Commercial Alkaline Water Purifiers

EV

Electric Vehicles

Electric Scooters
Electric Bike
Electric Commercial Vehicles

CORPORATE SERVICES

PaaS (Power as a Service)

PAYD (Pay as you Drink)

Battery Rejuvenation



**ENERGY
VERTICAL**



OUR ENERGY - BATTERIES PRODUCTS RANGE



Two-Wheeler



Automotive



Inverter Battery



Truck/ Tractor Battery

➤ OUR ENERGY - UPS PRODUCTS RANGE



Wall Mounted Inverter



HUPS



Home UPS



Industrial UPS



OUR ENERGY - INDUSTRIAL PRODUCTS RANGE



12 V SMF VRLA Battery



Online/Industrial UPS



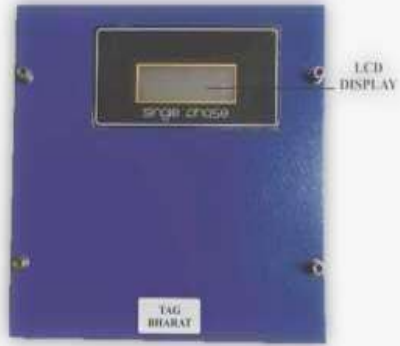
2V VRLA Battery Bank



OUR ENERGY - SOLAR PRODUCTS RANGE



Solar Off-Grid Inverter



Solar Controller – TAG BHARAT



Solar Battery



Solar Panel

➤ OUR ENERGY PRODUCTS RANGE



Complete Solar
Solutions including EPC



EV

➤ OUR **EV** SCOOTERS RANGE

INDIA'S FIRST EV SCOOTER WITH FIRE SUPPRESSANT INSIDE





OUR EV SCOOTERS & BIKE



RAAKIT 100



GLIDE



CEO

➤ BATTERY REJUVENATION



Tesla Power India Pvt. Ltd. uses a very unique technology that brings great benefits to all sorts of lead acid batteries in the market.

Our technology for battery improvement can do this in a very quick, safe, and effective manner following scientific method and procedures regarding the maintenance, handling, recharging, and electrochemistry of lead acid batteries.

Battery Rejuvenation is the best way to give a second life to any old battery. We can rejuvenate almost all types of batteries including automobiles, inverters, ups, industrial power backups, solar power batteries, forklift batteries, telecom batteries and any other battery banks.





**APPLIANCES
VERTICAL**

➤ OUR **APPLIANCES** PRODUCT RANGE



ALKALINE WATER PURIFIER RANGE

➤ PREMIUM **ALKALINE** PRODUCT RANGE



ALKALINO - ALKALINE WATER PURIFIER

RO + UV + UF + Alkaline + UV In Tank + Copper Filter +
Hot, Cold & Normal Water Dispenser + Fruit &
Vegetable Detoxifier + Digital Display with TDS & Hot
Water Temperature + Child Lock

ALKALINO is Alkaline RO Water Machine designed with advanced technology to offer amazing benefits of alkaline water with complete control at the user end. ALKALINO contains a built-in detoxifier and gives you high-quality and pristine alkaline water which is as good as Kangen water but far cost-effective. ALKALINO provides Kangen RO water that raises tap water pH by ionizing and splitting the water molecules. Hence, it becomes India's most affordable Alkaline Water RO.

➤ PREMIUM ALKALINE PRODUCT RANGE



INFINIZER 150 - ALKALINE WATER PURIFIER - TITANIUM INSIDE

Touch Operational, Smartphone Operational,
RO+UF+UV+ Ionizer, 5 Plates Titanium Chamber, Multi
Stage Filtration, Bluetooth Compatibility, Hot Water,
Ozone Vegetable Cleaner, TDS Controller

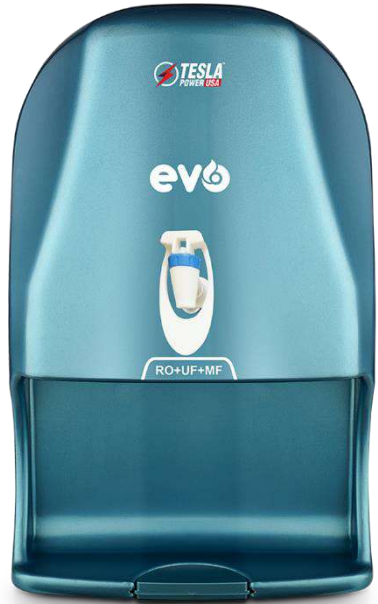
INFINIZER with integrated RO, UV, and UF layer protection to guarantee that the water you consume is completely safe. INFINIZER comes with an in-built water purifier so that you get alkaline water with the help of the electrolysis process. Delivers 90°F hot water for tea and coffee, has a built-in detoxifier to detoxify your fruits and veggies with touch operation. Most crucially, it allows you to change the TDS of your drinking water with the use of a smartphone app.

INFINIZER can produce 7 distinct types of water with the same tap.

Low alkaline | Mid alkaline | High alkaline | Hot Water | Filtered water | Beauty water | High acidic



OUR AFFORDABLE **ALKALINE PURIFIER** PRODUCT RANGE



EVO WATER PURIFIER

RO + UF + MF + 5L Storage



DUO WATER PURIFIER

RO + UF + MF + 8L Storage



SURYA ALKALINE WATER PURIFIER

RO + UF + UV + Copper Filter + Hot & Normal Water Dispenser + Alkaline + Auto Flush



PRITHVI ALKALINE WATER PURIFIER

RO + UF + UV + Copper Filter + Alkaline



UPCOMING
PRODUCTS

➤ OUR UPCOMING PRODUCTS RANGE



DIESEL
GENERATOR
SETS

DIESEL GENERATOR SETS



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Corporate Office
Suite # 435, 5000, Hollywood
Blvd, Hollywood, Florida,
USA-33021

Registered Office
358/358A, Silverdale Road,
Wilmington, Delaware,
USA-19810-6029

RANGE: 10-160 KVA, FREQUENCY: 50 HZ



POWERED BY:
VE COMMERCIAL VEHICLES
A HINDALCO GROUP AND L&B VENTURES JOINT VENTURE

➤ OUR UPCOMING PRODUCTS RANGE



- Automotive Engine Oil
- Industrial Lubricants
- Marine Lubricants



**CORPORATE
SERVICES**



PaaS
(Power as a
Service)



PaaS (Power-as-a-Service)



PaaS is a unique solution in power to address the Energy Efficiency Gap & its open possibilities for the future growth. Power-as-a-Service (PaaS) is a business model whereby customers pay for an energy service without having to make any upfront capital investment.

PaaS model usually take the form of a subscription for electrical devices owned by a service company or management of energy usage to deliver the desired energy service.





CURRENT SCENARIO – BATTERY CAPEX SOLUTION FROM PaaS



- Non priority banking sector for funding
- OPEX model not available globally for the battery storage sectors
- There is prohibitive CAPEX engagement for these industries
- Due to which project proposals become unviable
- Battery storage solutions are hardly considered in any of the sectors except in telecom and some in banking

- Very low penetration of battery storage solutions are available
- Projects with batteries will depreciate over 11 years or more
- Immense issues with management & servicing of these large battery banks
- Storage and logistics space availability
- Pilferage & failure
- Insurance

- Technology agnostic solutions
- Brand agnostic technology
- Patented Battery rejuvenation technology
- Skilled technicians
- Large network of service centers
- OPEX funding availability
- Easy processing
- Appropriate paper work related to credit rating of the organization

- Professional management team
- Maximum guarantees & warranties
- Minimum Generation guarantees
- Customized warranty schemes
- Nearly zero interest EMI
- Minimum locking period
- Fast deployment



PAYD
(Pay as you
Drink)

➤ **PAYD (Pay As You Drink)**

PAYD is a unique solution in wellness and healthcare to address the healthy water needs in the corporates. We are graduating the people from RO to Alkaline Water. We are Health Conscious. It becomes cheaper and cost effective also.

Pay as you Drink is a business model whereby customers pay for High Quality Alkaline Water based on consumption without having to make any upfront capital investment in buying an Alkaline Water Machine.

Simply, take water machine in OPEX Module and decrease the CAPEX.





BATTERY REJUVENATION



KEY FEATURES OF **BATTERY REJUVENATION** TECHNOLOGY



- It's a 4-in-1 Machine that includes the Diagnostics De-sulphator, Boost Charger and EV Charger
- The Back up enhancement cost of a Battery is approximately 5% of the cost of a new Battery – the Customer gladly pays 15-20%
- The machine has a charging capacity of 16 nos. of 12V Batteries and 72 nos. of 2V Batteries
- Back up enhancement of 16 Batteries takes around 48 hours
- Back up enhancement of 250 Batteries can be done in a month
- Back up enhancement of all mechanically and physically intact Batteries can be possible.
- It supports EV charging as well



ADVANTAGES OF **BATTERY REJUVENATION**



Financial Sustainability

A huge cost saving for an organization because of our patented technology (EBEP)

Battery Performance Sustainability

Restoration of any lead acid battery at end of its useful life cycle, Increase the serviceable life of all batteries that may be VRLA, AGM, gel, or flooded batteries

Environment Sustainability

We don't open, or dispose of chemicals in the environment thus saving the environment from toxic hazardous waste.



**OUR
SERVICES**

➤ OUR SERVICES



COMPREHENSIVE AMC

Comprehensive AMC covers Quarterly Maintenance, Repairs & Replacement of faulty batteries at our cost. We can Revive or Replace faulty batteries/cells to ensure maximum back up with EBEP technology.



PREVENTIVE AND CURATIVE MAINTENANCE

This is non comprehensive maintenance which covers preventive and curative maintenance of all batteries. However, if any faulty battery/cells is to be replaced, it is charged on actuals.



BATTERY REJUVENATION WITH EXTENDED WARRANTY

Tesla power USA's EBEP technology helps in increasing the life cycle and back up of the batteries/cells of any make and gives cost benefit to the customer



HEALTH CHECK-UP OF BATTERIES

Health check up of batteries to identify defective batteries / cells and suggest next step to clients with detailed health check-up report of the cells. The revivable cells can be rejuvenated, and dead cells can be replaced under warranty.



**MARKET
PRESENCE**



OUR STRENGTHS

Cutting Edge EBEP Technology

Strong R&D Team with Patented Technologies

Innovative & Quality Products

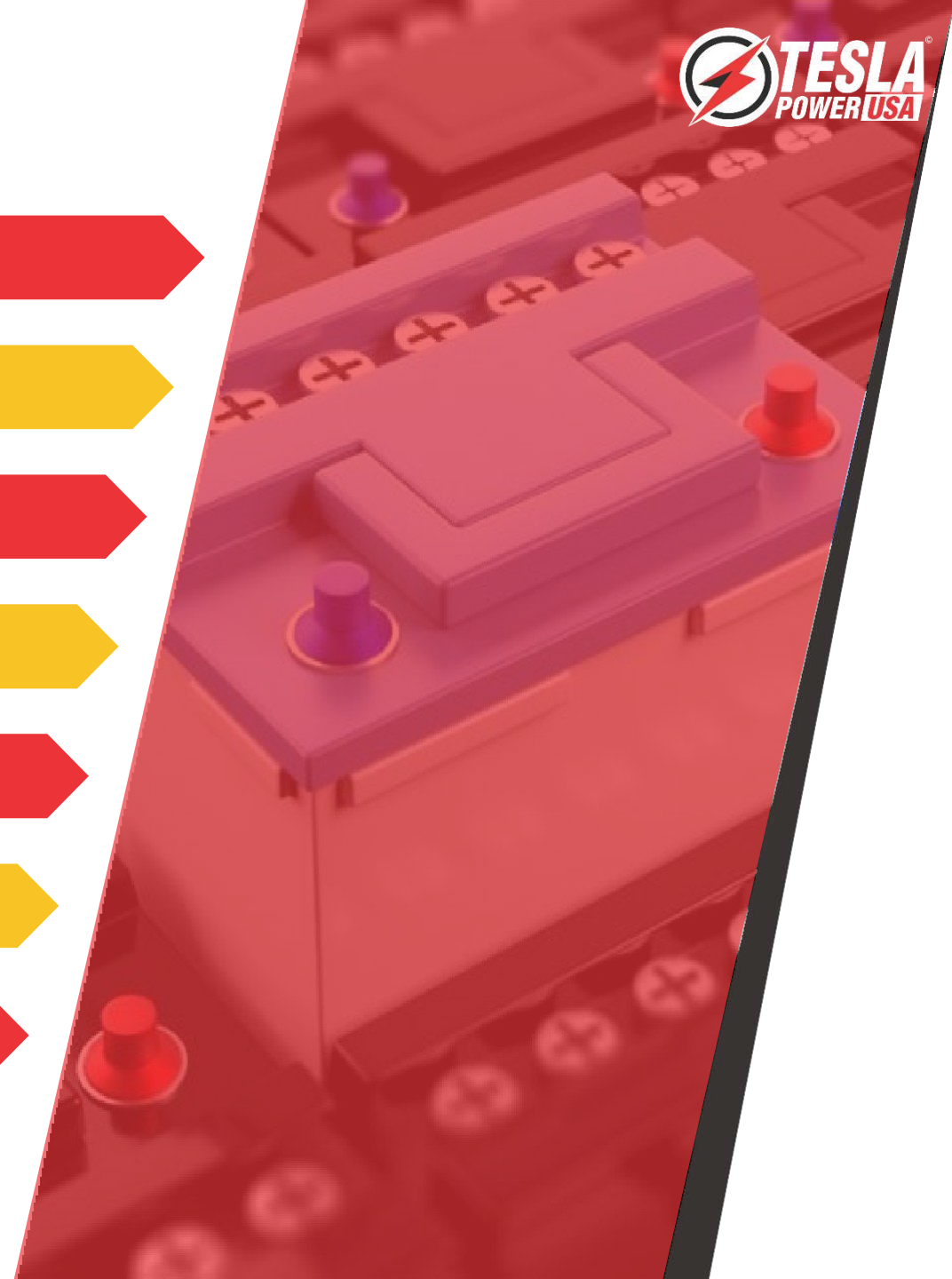
First Company to introduce Power as a Service Model

Fastest growing network in India

Complete Range of Batteries, EV, Solar and Wellness

Hybrid Model of Tesla Power shop for Sales & Service

Largest Service Network





MBO's via DISTRIBUTORS



TESLA POWER SHOP



TESLA EV SHOP





**ASSOCIATIONS
PARTNERSHIPS**

➤ ASSOCIATIONS AND PARTNERSHIPS



Industry Associations



Media Partners



Banking Partners



#MorePowerToYou


This is not just a communication initiative,
but a philosophy that pushes us all to do
something extraordinary and achieve
greater heights and success.






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THANK
YOU